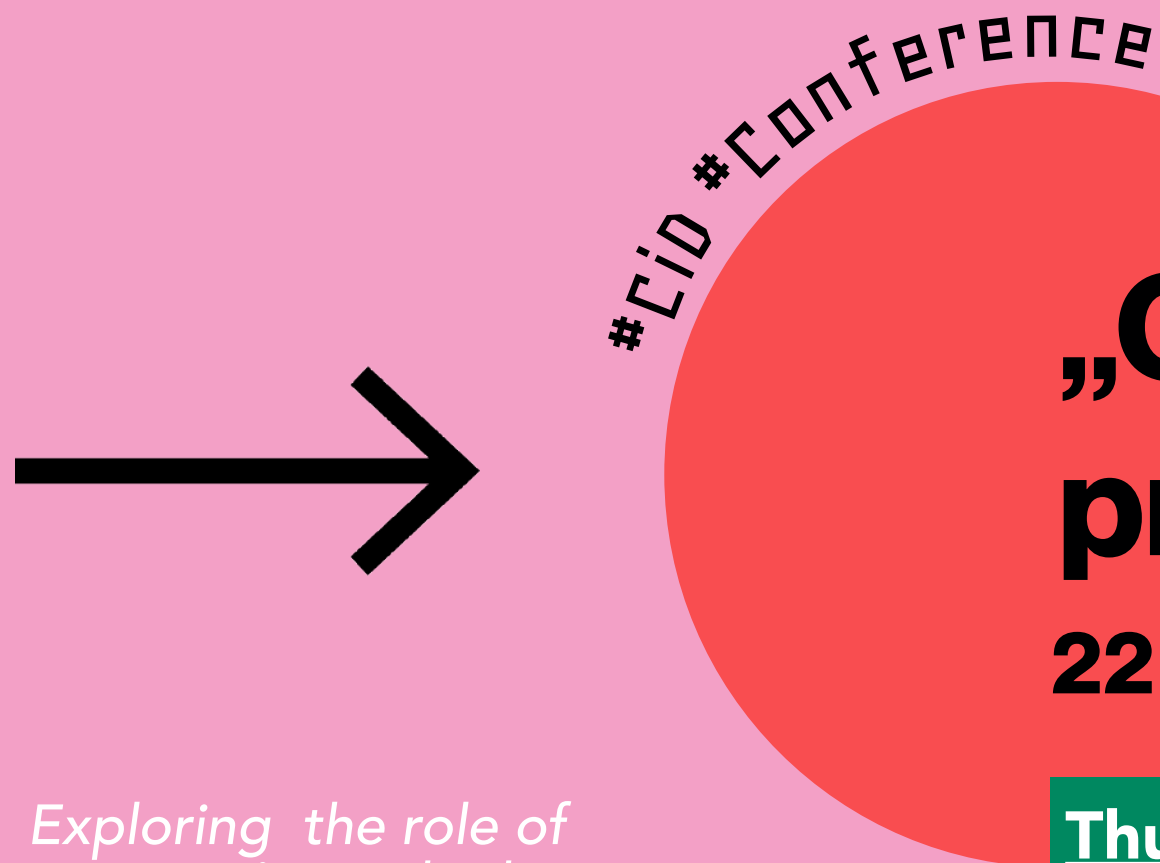




„Circular Design in Action: practices and research“

22—23/05/2025 // Genova, Italy

Exploring the role of **community** and education in driving **action-oriented research** and **practical innovation**

Track 1: Design for change

Circular Economy | Sustainability | Social Innovation
Co-creation | Decarbonization | Outstanding
Behaviours | Community-driven | Bio-based solutions
| Inclusive Business Models

Track 2: Circular cities

Circular Economy | Sustainability | Biomaterials
Renewable Materials | Built Environment
Supply chains | Climate Change

organized by

UniGe DAD CiD team
Silvia Pericu, Federica Delprino,
Niccolò Casiddu, Luisa Chimenz, Nicola
Canessa, Giorgia Tucci, Manuel Gausa,
Chiara Olivastri, Claudia Porfirione
with PhD students: Stella Femke Rigo,
Chiara Garofalo, Lara Ippolito

scientific committee

Helen Arme, Pilar Bolumburu, Fiona Demeur,
Larissa de Rosso, Martynas Germanavičius,
Marite Guevara, Lizeth Lopez, Concetta
Montagnese, Alessandro Pernice, Nele Plutus
Jörg Schröder, Charlene Smith, Federica
Tenaglia, Jackie Williams

project

CiD Innovation Alliance „Circular Design
for bio-based innovation towards
climate-neutral cities“ / Erasmus+



Thursday 22nd May:

Morning Location: Aula Benvenuto, Stradone di Sant'Agostino, 37
@DAD Department, University of Genova

9:00 - 9:15	welcome and registration
9:15 - 9:30	institutional greetings
9:30 - 10:00	introduction to conference topics and profiles of new circular designers (UNIGE)
10:00 - 12:45	Design for change: Keynote speakers
10:00 - 10:45	+ <u>Emma van der Leest</u> Biodesigner, founder of BluecityLab, Rotterdam
10:45 - 11:30	+ <u>Davide Crippa</u> IUAV University, Venice
11:30 - 12:15	+ <u>Laura Brun</u> Isola Design
12:15 - 12:45	roundtable and Q&A
12:45 - 13:00	conclusions

Afternoon Location: GenovaBeDesignWeek @LuzzatiLab, Vico Amandorla

14:15 - 14:35	introduction by <u>Antonella Andriani</u> Designer, Vice President of ADI, Milan
14:35 - 17:30	poster session (PechaKucha presentations)
17:30 - 18:30	visit to the exhibition opening curated by UniGe at Genova BeDesign Week, presentations by designers

Friday 23rd May:

Location: @via San Bernardo 19, Genova, in collab with FOA.GE

9:15 - 9:30	welcome and registration
9:30 - 10:00	introduction to CiD Circular Design Innovation Alliance
10:00 - 11:00	Circular Design challenges by <u>LUH, IAAC, UNIGE, ARCES, ERSILIA, ARCHFONDAS, ACE, ALDA, TEI, MATERIOM, CNR</u>
11:00 - 11:15	coffee break
11:15 - 11:30	introduction by <u>FOA.GE</u>
11:30 - 13:30	Circular Cities: Keynote speakers
11:30 - 12:00	+ <u>Diego Zoppi</u> Architect, Member of CNAPPC
12:00 - 12:45	+ <u>Dubravko Bačić</u> University of Zagreb, Executive Member of ACE
12:45 - 13:30	+ <u>Anna Pellizzari</u> Materially, Milan
13:30 - 13:40	conclusions



Thursday 22nd May

Morning Location

Aula Benvenuto, Stradone di Sant'Agostino, 37
@**DAD Department**, University of Genova

9:00 - 9:15 welcome and registration
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12:15 - 12:45 roundtable and Q&A
12:45 - 13:00 conclusions

Afternoon Location

GenovaBeDesignWeek @**LuzzatiLab**, Vico Amandorla 3C
Conference + Exhibition

14:15 - 14:35 introduction by + **Antonella Andriani**
Designer, Vice President of ADI, Milan

14:35 - 18:30 PechaKucha presentations

14:40 - 16:00 + **Track1: Design for change**
16:00 - 17:30 + **Track2: Circular cities**
17:30 - 18:30 + **Designers in action**

from 18:30 visit to the exhibition opening curated by UniGe
at Genova BeDesign Week and aperitivo



PechaKucha presentations

Thursday 22nd May

Afternoon Location

GenovaBeDesignWeek @**LuzzatiLab**, Vico Amandorla 3C
Conference + Exhibition

14:15 - 14:35 Introduction by + **Antonella Andriani**, Designer - Vice President of ADI, Milan
PechaKucha presentations

14.40 - 16:00 **Track1: Design for change**

+ Circular Material Development. Multi-criteria tool to support decision-making and design processes for the development of circular materials // Noemi Emidi, Beatrice Lerma - DAD, Politecnico di Torino

+ Learning by reeding // Adam Szabo, Mary Karyda, Fanni Csizmadia,
Moholy Nagy University of Art and Design, Ecology and Action Lab

+ An algae-enchanted future. How to see algae not as resource but as companion
// Giulia Ciola - IUAV, Venice

+ Women in motion. Empowering women recyclers by design
// Galo Bernardo Carrion Andrade - Universidad de Cuenca

+ CE In Post-Disaster Shelter Design // Aysenur Babacan Demirel - Fatih Sultan Mehmet Vakif University,
Sevgul Limoncu - Yildiz Technical University, Istanbul

16.00 - 17:30 **Track 2: Circular cities**

+ Designing with the Living: The Emerging Paradigm of Biofabrication

// Marco Marseglia, Francesco Cantini - Università degli Studi di Firenze

+ Dirty & Dusty // Camille Breuil, University of Applied Arts Vienna

+ Experiential circular design // Katharina Voigt - Technical University of Munich

+ Circularity Begins with Design // Mariia Deinega - TU Delft

+ Perceiving New Sustainable Materials. Perceptual and Sensory Analysis of Transparent Wood and Its Competitors // Eva Vanessa Bruno, Doriana Dal Palù, Beatrice Lerma - DAD, Politecnico di Torino

+ GROWING FUTURES // Daniela Amandolese, Basque BioDesign Center

17:30 - 18.30 **Introducing the Exhibition - Designers in action:**

+ Making Materials // Romina Santi, Sara Valassina, Marco Arioli, Barbara del Curto Politecnico di Milano

+ Archeomaterico and the Technofossils, regenerating waste as the raw material of the future
// Davide Balda - Archeomaterico

+ UVA, Eclissi // Elisa Evaso, Luca Guglieri - Monostudio associati

+ GENGA // Assunta Mazzone, Ferdinando Possemato Chroma Composites

+ ESSERE // Francesca Cabiddu - Sapienza University of Rome

+ Comparing samples of Transparent Wood, Wood, and Plastic // Eva Vanessa Bruno, Doriana Dal Palù,
Beatrice Lerma - Politecnico di Torino; TW sample made and supplied by UNISS

+ Marble CAP // Davide Crippa, Massimiliano Cason Villa - Design Differente

+ MATto // Politecnico di Torino

+ Residues // LABDESIGN1 students' final projects – CiD Academic Programme, curated by Silvia Pericu,
Omar Tonella, Federica Delprino - DAD, University of Genova; in collab with Città Metropolitana di Genova



Friday 23rd May

Morning Location

@via San Bernardo 19, Genova, in collab with FOA.GE

9:15 - 9:30

welcome and registration

9:30 - 10:00

introduction to **CiD Circular Design Innovation Alliance**

10:00 – 11:00

Circular Design challenges - CiD Innovation Alliance by LUH, IAAC, UNIGE, ARCES, ERSILIA, ARCHFONDAS, ACE, ALDA, TEI, MATERIOM, CNR

+ UNIGE – University of Genova // Silvia Pericu, Federica Delprino,

Omar Tonella, Giorgia Tucci, Manuel Gausa, Nicola Canessa

+ LUH – Leibniz University Hannover // Jörg Schröder, Anna Pape, Jackie Williams

+ IAAC – Institute for Advanced Architecture of Catalonia // Aleya Gültekin

+ ERSILIA Foundation // Marite Guevara

+ ALDA – European Association for Local Democracy // Elizabeth Lopez

+ CNR – National Research Council of Italy // Concetta Montagnese, Federica Tenaglia

+ ARCES University College of Merit // Alessandro Pernice

+ Architektūros Fondas // Martynas Germanavičius, Paulius Kliucininkas

+ TEI – Tallinn Business Incubators // Helen Arme, Nele Plutus

+ Materiom // Pilar Bolumburu, Charlene Smith

+ ACE – Architects' Council of Europe // Larissa De Rosso

11:00 – 11:15

coffee break

11:15 – 11:30

introduction by FOA.GE

11:30 – 13:30

Circular Cities: Keynote speakers

11:30 – 12:00

+ **Diego Zoppi** Architect, Member of CNAPPC

12:00 – 12:45

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Executive Member of ACE

12:45 – 13:30

+ **Anna Pellizzari** Materially, Milan

13:30 – 13:40

conclusions

3CFP per gli architetti con
attestato di presenza
alla mattina del 23/05